

Headline: The youth of today are tomorrow's decision makers

Subtitle: Empowering their voice create unity.

Paragraph 1: The lede (Substance of the story)

- Education is key
- sense of Belonging  $\rightarrow$   $\uparrow$  well-being
- knowledge of who they are (Identity)

Paragraph 2: How did we get here? (Interesting facts)

Good role models

- Creating diversity + learning style

Paragraph 3: Who was involved? What did they say? (Quotes)

- Teachers, Educators
- Family + Extended Family

Paragraph 4: What were the things that the group built upon? (History)

Image 1:

Image 2:

Headline:

Montana Moves Mountains

Subtitle:

Montana leads the nation in civic engagement

Paragraph 1: The lede (Substance of the story)

- Collective involvement
- Common good
- Engaged Youth/Empowered
- Community minded
- Educational outcomes
- Initiative & Responsibility
- Voter turnout

Paragraph 2: How did we get here? (Interesting facts)

- Healthy Supportive families
- ~~Public~~ Public Spaces
- Passion/Drive
- Intergeneration conversation
- Healthy opportunities for all

Paragraph 3: Who was involved? What did they say? (Quotes)

Paragraph 4: What were the things that the group built upon? (History)

Image 1:

Image 2:

Headline:

MONTANAN'S THRIVE NOT JUST SURVIVE

Subtitle:

Paragraph 1: The lede (Substance of the story)

- \* ACCESS TO HEALTHY, DELICIOUS FOOD
- \* ACCESS TO DEVELOPMENTAL RESOURCES
- \* ACCESS TO SAFE PLAY SPACES: PLAYGROUNDS
- \* ALL-INCLUSIVE SOCIAL PROGRAMS: RESOURCES
- \* ACCESS TO PHYSICAL & MENTAL HEALTH SKILLED SERVICES

Paragraph 2: How did we get here? (Interesting facts)

Paragraph 3: Who was involved? What did they say? (Quotes)

ZERO TO FIVE - PUSH PLAY -

Paragraph 4: What were the things that the group built upon? (History)

Image 1:

Image 2:

# BIG SKY, BIG HORIZONS

Headline: Montanans live, thrive, succeed, stay in Montana!

Subtitle:

Paragraph 1: The lede (Substance of the story)

lead  
rural + tribal engagement  
Racial Equity!  
Housing Equity!  
Economic Justice  
youth Empowerment  
LGBTQ + safety  
Mental Wellness + Belonging

Paragraph 2: How did we get here? (Interesting facts)

politics + culture shift  
Health policy — Mental Health  
Data Sovereignty  
Economic Justice  
Health Initiatives  
Housing accessibility

Paragraph 3: Who was involved? What did they say? (Quotes)

I can stay here!  
I can be me at school!  
I have housing!  
I am valued!  
I have a job!  
I have access to mental wellness resources.

Paragraph 4: What were the things that the group built upon? (History)

Image 1:

Image 2:

Housing Equity    underrepresented voices heard + valued  
health equity    racial equity  
LGBTQ + Equity    youth engagement / success    safe schools

Headline: Montana, Still the Last Best Place to Live; affordable housing for all, healthy food everywhere you look, no basic need left unmet, and every Montanan has wonderful, supportive healthy connections.  
Subtitle:

Paragraph 1: The lede (Substance of the story)

Co-op housing

School, home, farm, and other partnerships to address healthy eating and access to healthy foods  
All communities have healthy social hubs and everyone feels connected and included.

Paragraph 2: How did we get here? (Interesting facts) We listened to one another!

Paragraph 3: Who was involved? What did they say? (Quotes)

Paragraph 4: What were the things that the group built upon? (History)

Image 1:



Image 2:

Headline: Middle school mental health in Montana - best in the nation!

Subtitle:

How Montana broke the mental health crisis by investing in families

Paragraph 1: The lede (Substance of the story)

- Montana invested in programs and policies that helped families with education and access to mental health resources
- health class and curriculums include conversations about hormones and nervous system regulations

-

Paragraph 2: How did we get here? (Interesting facts)

- communities and government invested in policies and practices that ~~also~~ fund

Paragraph 3: Who was involved? What did they say? (Quotes)

- middle school aged children / youth and their families

Paragraph 4: What were the things that the group built upon? (History)

Image 1:

Image 2:

Headline:

Montanans are Fed

Healthy Montanans are happy

Subtitle:

All Montanans have equal access to healthy food

Paragraph 1: The lede (Substance of the story)

All Montana families have access to <sup>affordable</sup> healthy, nutritious foods year-round.

(Abolish poverty)

Paragraph 2: How did we get here? (Interesting facts)

- Establish policy/legislation that prioritizes funding for food access in key institutions and locations
- A <sup>state</sup> community-wide collective understanding of food insecurity
- SDO H - Food is key to public health

Paragraph 3: Who was involved? What did they say? (Quotes)

- Schools - Farmers + ranchers
- local businesses / Business leaders
- Healthcare providers
- community leaders, tribal elders
- Faith-based communities
- Policy makers/govt.

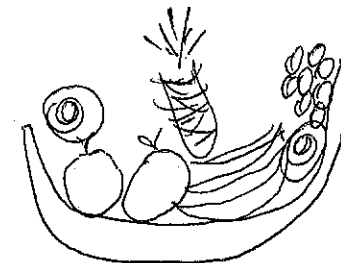
Paragraph 4: What were the things that the group built upon? (History)

- Improving access to those in food deserts
- Maximizing local food sources
- School funding

Image 1:



Image 2:



Headline: How did Western MT become a Blue Zone

By ~~Briffing~~

Subtitle: ~~Shared purpose & values~~

Many pathways; common vision

Paragraph 1: The lede (Substance of the story)

- Definition of blue zone
- Families are central at the core ~~creating a way~~ for organizing
- 50 years away from wellness
- healing / shared vision

Paragraph 2: How did we get here? (Interesting facts)

- People at all levels asking what families need - became norm
- Listening to families
- Building supportive communities
- Families a central to health of a community

Paragraph 3: Who was involved? What did they say? (Quotes)

- School Administration: we can't imagine making decisions w/out families
- Doctors promoting health + wellness
- All ages: Intergenerational

Paragraph 4: What were the things that the group built upon? (History)

- Information from all to make decisions
- Shared accountability & responsibility
- System built to provide network Not based on gaps or deficit thinking
- Values-based decision making

Image 1:

Image 2:



Headline: Happiest place to have a Childhood

Subtitle: Montana families transform process of parenting  
the

Paragraph 1: The lede (Substance of the story)

- The way we parent in MT has changed

- LGBT+ youth are supported
- accepted / celebrated
- preventative care is being accessed
- strong fam. relationships, time together priority

Paragraph 2: How did we get here? (Interesting facts)

- case management access / fund. improved (adult/child)
- fam. respite access " "
- edu. and access improved.
- employers support / provide flexibility w/ standardized 4-day work weeks

- poverty level updated
- services universal
- universal application processes

Paragraph 3: Who was involved? What did they say? (Quotes)

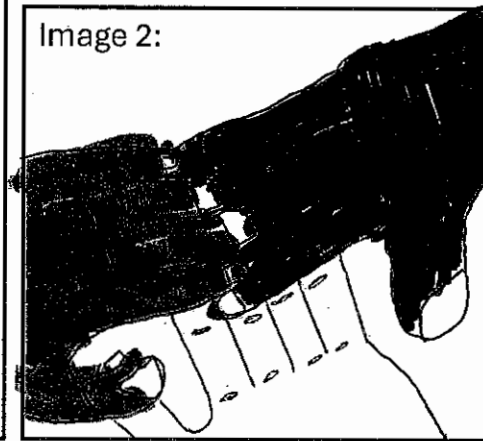
- International model of work week exchange prog  
"we model self care & work life balance"
  - schools in MT  
"we have more resources & we can provide more, too"
  - Policy/advocacy (BAMM)
- Paragraph 4: What were the things that the group built upon? (History)

- existing behavioral, health alliance of MT
- 0-5 expansion thru. 18
- MT State adopts Infant M.H. Credentials / reimbursement
- Missoula ASP options expansion + scholarship & free options

Image 1:



Image 2:



Headline: Montana is feeding Montana

Subtitle:

Montana Farmers providing healthy food for all

Paragraph 1: The lede (Substance of the story)

- Beginning farmers are thriving
- Montana Ag lands <sup>conserved</sup> ~~preserved~~
- All Montanans have access to Montana grown <sup>local</sup> food
- Montanans are healthy

Paragraph 2: How did we get here? (Interesting facts)

- 33 by 33 was a successful initiative
- policy makers implement farm to school / local food procurement priorities /

Paragraph 3: Who was involved? What did they say? (Quotes)

Farmers

Eaters

Processors

educators

policy makers (Govt)

Paragraph 4: What were the things that the group built upon? (History)

Robust Ag history

long relationship

value & passion for our farms and local food

Image 1:

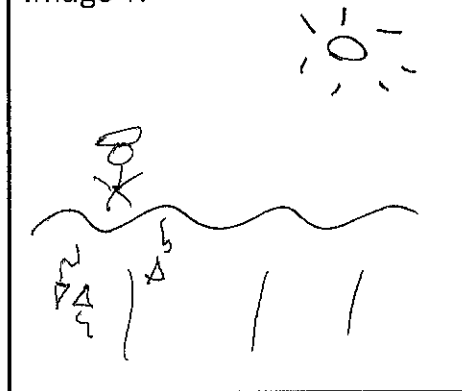


Image 2:



# Healthy Homes for All

Subtitle ~~Headline:~~ Every family has a safe place to live with amenities of a healthful environment.

Paragraph 1: The lede (Substance of the story)

- All Montanans have a safe and healthy place to live.

- 100% of Montanans live in a place w/ clean water, electricity, phone services, wifi, road access.

Paragraph 2: How did we get here? (Interesting facts)

- the MT state legislature approves a bill for funding to create affordable housing for our residents.  
- residents pay their fair share of taxes

Paragraph 3: Who was involved? What did they say? (Quotes)

- unhoused families spoke in Helena at a legislative session to share their stories.  
- local communities have a housing organization to help serve residents

Paragraph 4: What were the things that the group built upon? (History)

- human and natural resources - frontier spirit. Everyone working together. Everyone helping each other succeed rather than just focusing on oneself.

Image 1:



Image 2:

